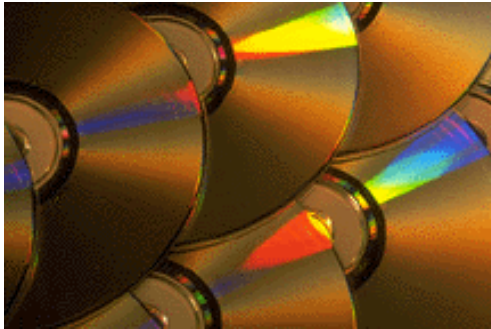


The CMS Website Package is for those who know that they both need and want a full-scale Dynamic Content Managed website, **only the serious are advised to buy this plan.** Ferrell Internet Media has invested both skills and years of experience into a solution that can be tailored to the needs of your business.

You don't need to worry about a thing, we



do all the "tricky techy stuff" for you. We'll develop and design the Website along with some of our own developed bells and whistles giving you one of Wyoming's best dynamic Content Management driven websites.

Our team is dedicated to making your business an online success. This is our most advanced and cost efficient Content Management solution for the Wyoming market.

Some of Our Previous Clients:

Natrona County

<http://www.natronacounty-wy.gov>

Wyoming Kustomz

<http://www.wyomingkustomz.com>

WIDC ~ Frontier CDC

<http://www.widcfrontier.com>

Kids Works LLC.

<http://www.kidsworksllc.com>

Frontier Iron Works

<http://www.frontierironworks.com>

Ferrell Internet Media help putting the **"WE"** in **WEB.**

Ferrell Internet Media
"Preferred Everywhere"

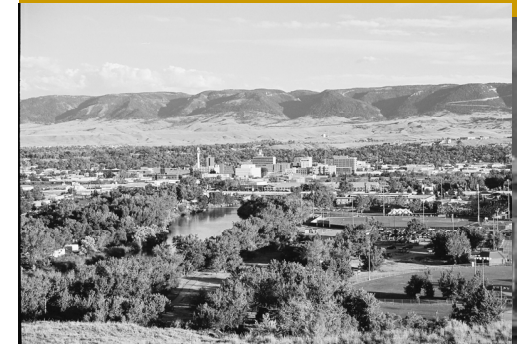
528 S. Walnut
Casper, Wy 82601

Phone: 307-262-7057
E-mail: sales@localcasper.com

Developers of LocalCasper.com



*Ferrell
Internet
Media
CMS
Services*



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Media
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Everywhere"

CMS Features

Simple Site Management

Managing your site is easy to do with the Site Manager. To view existing pages, click "List Pages" from the Admin control panel. To add a page, just click "Add Page". While logged in as the administrator, you'll be able to edit any page by clicking the "Edit Page" link at the bottom.

Navigation Grouping

The Site Manager provides you with three default navigation groups: Top of Page, In-Page and Bottom of Page. Any of these navigation groups can be placed anywhere on the page, with many options available for each group. You can create custom navigation groups as well and copy and paste a single line of code to display that navigation group where you need it. Modify the look and feel of the navigation quickly and easily using pure CSS style sheets.



Site Hierarchy

Create site structures that go as many levels deep as you need them to. Quickly and easily move pages around in the hierarchy simply by selecting a new parent for the page.

Additional CMS Features

Access Control

Access to the pages on your site is controlled by assigning pages to one or multiple access groups: All Visitors, Administrators and Members. You can enable and disable user registration with the flip of a switch and you can manually add users from the user administration section under the Admin menu. You can even create custom access groups to allow content to be assigned to any number of groups.

User Administration and Security

You can add and modify users manually or allow users to register themselves. Logged in users are allowed to view pages that are associated with their access groups and all other pages are locked down so that unauthorized persons do not have access to them.

Search Engine and User Experience Friendly

The Site Manager provides tools that allow you to optimize your sites for search engines, including the use of CSS to manipulate the display of your pages, dynamic pages titles and meta information (keywords and descriptions) and breadcrumb trails. These elements help you enhance your user's experience, telling them exactly where they are and helping them find what they're looking for. Search engines will find your site easy to navigate and full of content for indexing. Search engine friendly URL's help search engines get through every page on your site without dealing with long query strings that may cause issues with indexing.

Export/Import Pages

Export pages from your site in XML format and Import pages in the same format. Simply use the links on the "List Page" menu item or the "Export Page" link at the bottom of each page if you're logged in as an Administrator.



Control Panel Look and Feel

Administrative pages are viewed through a standard control panel. This means you edit all your sites content the exact same way. This makes it easy to train staff members and non-technical users to manage the site.

Ferrell Internet Media
"Preferred Everywhere"

**Ask Our Sales Representative
About Pricing and how we can
work with You.**

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Casper, WY 82601

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