

*The Menu Website Plan is for those who know that they both need and want a full-scale online menu website, **only the serious are advised to buy this plan.***

Ferrell Internet Media has invested both skills and years of experience into a solution that can be tailored to the needs of your restaurant.

You don't need to worry about a thing, we do all the "tricky techy stuff" for you. We'll develop



and design the menu to your liking. Giving you one of Wyoming's best online menu's..

Our team is dedicated to making your business an online success. This is our most advanced and cost efficient online restaurant solution for the Wyoming market.

Some of Our Previous Clients:

East Gate Travel Plaza - Dori Lou's

<http://www.eastgatetravelplaza.com>

Prestige Home Brokers

<http://www.prestigehomebrokers.com>

WIDC ~ Frontier CDC

<http://www.widcfrontier.com>

Kids Works LLC.

<http://www.kidsworksllc.com>

Frontier Iron Works

<http://www.frontierironworks.com>

Ferrell Internet Media help putting the "WE" in WEB.

**Ferrell Internet Media
"Preferred Everywhere"**

**528 S. Walnut
Casper, Wy 82601**

**Phone: 307-262-7057
E-mail: sales@localcasper.com**

Developers of LocalCasper.com



***Ferrell
Internet
Media
Menu
Services***



**Ferrell Internet
Media
"Preferred
Everywhere"**

Menu Features

Thumbnails

Our Menu software allows the use of thumbnail images.

Detail Images

Our Menu software allows the use of large images with greater detail to help promote sales.

Options

Our Menu software's Option Builder allows you to build and re-use as many options and variations as you need. You have the ability to add additional pricing to individual option items if necessary.



Additional Prices

An optional feature of displaying retail, or a competitor's price so customers can see the savings your website brings them.

Keywords

By adding multiple keywords, you can optimize your search engine placement as well as add matching menu items to individual item pages.

Visitor Features

Cross Selling

With Our Menu software's Grab Object module, you have the ability to place items within various, categories, content pages, and even other item pages. Cross selling your items in multiple places helps build higher conversion rates.

Item Availability

With a click of a mouse you can toggle objects on/off (categories, items and content pages). If you want to take a item offline, just toggle it off and it's no longer available on the site, anywhere!

Listing Sort

You can sort your objects in any order you wish.

Customer Reviews/Rankings

Allow customers to review products online, also allow customers to rank those reviews.

Item Bundles

Combine multiple items into one bundle to create a item bundle.



Administration Features

Online Administration

Simple to use online console allows you to manage your orders online. Process orders, and manage your order flow through the Storefront's online order module.

Mailing List

Mailing List manager to bulk email customers.

Customization

Much easier and more powerful site customization.

Inline Editing

If logged in as an administrator, you can edit pages right on the website.

Edit Objects

Edit categories, items and content pages on the fly. Make your modifications in the console and the site is automatically updated.

Work Flow

The flow of our menu's online console matches the output of your website. Create categories, add content and items quickly and easily.

Item Choices

Add additional form fields to your items. Allowing for optional text, quantities, add on's etc.

Ferrell Internet Media
"Preferred Everywhere"

528 S. Walnut
Casper, Wy 82601

Phone: 307-262-7057
E-mail: sales@localcasper.com